



MMMBA PO Box 426 Dimondale MI 48821  
www.mmmba.org  
MMMBA Board Meeting  
August 11, 2020 6:30 pm  
ZOOM Online

Attendance: Jeremie Cherwinski, Nicole Cottom, Scott VanWalsum, Teresa DeLisle, Holly Taylor, Dakota Hewlett, Steve Wickham, Nancy Jungans. Not present: Kris Clone, Ron Bock

### **Call to Order 6:36p**

### **Consent Agenda**

1. May Minutes motion to accept Scott, Second Steve, approved
2. Treasurers Report - motion to approve Dakota, Second Scott, approved.  
DALMAC grant 7000 deposited in May. 2K-ish left, Holly has used \$120 July Trailforks donation.

### **Old Business**

3. Committee Updates
  - a. Membership – Scott - Stickers ordered and on the way, 116 active members
  - b. Outreach – Dakota - Most events cancelled, recorded some video, social rides causing positive numbers on the trails. Jeremie: potential trail host for a day to introduce MMMBA to users.
  - c. Merchandise – Nicole - working on updating inventory spreadsheet
  - d. Events – Ron - Tabled

### **New Business**

4. ICD Bridge purchase - Holly - Bridge donations \$250 and \$500 Working with Feighner in Charlotte. 55ft long, 6ft wide, \$7500 full price and installation, need \$5500 (working with \$1150 plus \$800). Suggested proposal for Board to provide funds needed to meet the need and have bridge installed this season. Trail Day Fundraiser on Sept 5, and 12 at ICD.
5. Volunteer T-shirt distribution - Jeremie/Anne - First class mail, or local pick-up for members this season, pick up at ICD Trail Day. Post pictures of awardees in their shirts on social media.
6. "Trail Core" volunteers - Jeremie/Anne - predefined list for each trail, a go-to list of people who have said they're available to help when called. Anne will create list and add to GDrive.
7. Trail Coordinator definition - Jeremie/Anne - In need of a definition (get words from Anne) WLT coordinator stepping down next year. Possible replacement Nathan.
8. Burchfield Easter Egg hunt giveaway - Jeremie/Anne - Anne is looking for swag to give away at the event.
9. Member outreach - Jeremie/Anne - Greater need for email to users who aren't on Facebook. Virtual meeting. Newsletter bi-monthly talking about good things happening, what we're doing with member finds, etc.
10. "Virtual" Trail Beatdown - Dakota - Michigan Trails Week Sept 10-27. DNR, Michigan trail and greenways - log miles for the week (100,000 collectively is the goal), and be put into drawing for prizes. Low-maintenance event ride the trails in one day, take photos and submit via email for voting for best picture. October 3.



11. Open board position - Jeremie - To fill or not to fill until end of term? Tabled to next meeting.

12. September meeting - Jeremie - Meeting again in October.

**Action items for August/September:**

Dakota: Newsletter

Nicole: Order socks, finalize Hats, Submit inventory numbers to Anne

Jeremie: Talk to Tom about Nathan Hartley, contact volunteers for shirt awards

Holly: Yard signs, donation drive days Sept 5, 12, banners, tent, Merch, volunteer shirts, Event posts.

Scott: Remote beatdown event

Anne: Trail Core launch and communicate what a TC does at the same time. Help Holly with art for the trail signs

**Other** Teresa bleachers? No. ICD (Holly) maybe?

Adjourned 7:30