



## MMMBA Board Meeting Minutes

November 9, 2021

Call to Order: 6:30

Attendance: Scott VanWalsum, Jeremie Cherwinski, Teresa DeLisle, Dakota Hewlett, Brad Parsons, Tom Beaudoin, Dylan Krupp

Consent Agenda Items 1-2

1. October Minutes
2. Treasurers Report: no major activity in October.

Motion to Accept Consent Agenda Items: Jeremie, second Dakota.

Old Business

3. Committee Updates:

a. Membership – Scott – Membership numbers are down, but fairly typical for this time of year.

b. Merchandise – Nicole (absent)

- Dakota created an inventory spreadsheet and Nicole completed the physical inventory.
- Discussed needing to ensure adequate inventory levels for events and holidays.

c. Events – Dylan and Tom – Need to get monthly group rides on the calendar as well as other major events for 2022. Looking ahead, want to plan on the Poker Run (August) and the Trail Beat Down. Will reach out to Nancy J. (previous lead) to get more information for planning. Discussed having the All-Cyclists Happy Hour again. Looking to set a date by the January meeting, secure a venue and reach out to other organizations (TCBA, Lansing Bike Party, LMB, MSU Cycling). Ellison in REO town discussed as a possibility. LBC used before, but booked multiple events in the same space. Discussed volunteer appreciation- may not create a separate event for it, but do want to acknowledge volunteers in some way. Bring proposed dates to the next meeting.

4. Jersey Update –Tom – has been in touch with Primal. Best way to go about ordering would be to set up a store. Need to determine how many styles to offer. There's a minimum order of 10 per style. The initial order has a longer lead time than reorders. Would like to do an order early in 2022 to ensure that they would be available for the All-Cyclists Happy Hour. Consider ordering extra to have stock on hand to sell. Tom to post design ideas for feedback and consider working with a Primal Designer.

5. Board Member Elections – Scott – Hold an in-person Board Meeting in December and vote in-person and online. Dylan to reach out to the East Lansing Library to schedule. Schedule a Facebook Post on Friday to solicit more Board Member applicants.

New Business

5. ICD: Discussed next steps with communicating re: letter received from the ICD Board. Discussed additional changes to ensure continued access.

6. By-laws – additions and/or re-writes – discussed and determined that better ongoing communication with trail coordinators may be more beneficial and ensuring that a robust memorandum of understanding exists prior to commencing work on a new trail to make sure that both parties are in agreement.

Other:

8. Open Discussion:

Equipment: Discussion related to trail equipment inventory and tracking. There have been people looking for equipment and it's not clear where it is. Determined to reach out to all trail coordinators to drop off equipment to Scott. Once all of the equipment is collected, it will be tagged and put on a spreadsheet and a check-out process can be implemented. Tom suggested QR code tracking – will look into it.

Global Fat Bike Day: would like to have a presence again at Global Fat Bike Day. Plan to sell merchandise- need to determine who will coordinate and be there to sell. All in agreement to sponsor food for the event - \$500.

Fox Park Bridges: Jeremie to get estimates on completing installing bridges over the wet areas to connect the trail.

Trail Coordinator Coordinator: Now that there aren't many TCs on the Board, need to stay in touch regularly to ensure that their needs are being met.

Adjourned: 8:24pm