



**MID-MICHIGAN
MOUNTAIN BIKING
ASSOCIATION**

February 9, 2021

Call to Order: 6:37

Attendance: Scott V, Nicole C, Jeremie C, Teresa D, Dakota H, Brad P, Tom B, Josh W, Dylan K, Kris C.

Consent Agenda Items 1-2

1. January Minutes: accepted after correction
2. Treasurers Report: accepted

Old Business

3. Committee Updates:

- a. Outreach – Dakota - Video submission was completed for the QASymposium. \$10 to participate. Nate from Moosejaw - presentation in March or April. 2 people presenting who we are and what we do, what the trails are like, border picture of MTB basics, what equipment is needed. Dakota and Jeremie will be presenters.
 - b. Merchandise – Nicole - Waiting on embroidered hat sample, More sock are available at SPIN, putting together new shirt order including long sleeve shirts. Online inventory is updated.
 - c. Events – Dylan and Tom - Late Feb fat bike ride, April weekday meet & ride, March virtual ride - ride and virtual post-ride zoom beer. Twist on the Trail Beatdown - is it possible to have volunteers at each trailhead to hand out stickers, or stamp a book. Idea to post at trailheads, a calendar of events with QR codes on signage linked to FB group.
 - d. Membership – Scott - 152 members - good renewals coming in.
4. Dirt School – Ann – ICP very much excited and on board. Two Feb meetings with ICP Commissioners. Timeline potentially rideable beginning of September 2021. Social media and advertising campaigns starting in March. Fundraising to follow social media announcement and full launch.

New Business

5. 2021 Goals:

- a. Calendar - Goal to set calendar soon
- b. Meeting times/days: monthly board meetings remain second Tuesday of each month. No June meeting. July? August as needed?
- c. Budget - ongoing discussion on possible 2021 projects

Other:

6. Open Discussion

Adjourned: 7:38pm