



MMMBA October 2022 Board Meeting

October 11, 2022 6:30 pm
Foster Community Center, Lansing

Attendees: Tom Teressa
 Brad Christian
 Jeremie Rob

Call To order 6:32

Consent Agenda

1. Treasurer Report
 - * Memberships are up slightly
 - * 2 annual sponsorships
 - Riley Ramps & Eric's Cycle And Fitness
 - * Annual corporate filing is done

1B: upcoming treasure concerns
QuickBooks learning curve about 1hr/ month
All on line

1C: in\$39,000 the bank
\$10,000 set aside for Dirt School (possibly for the bike Fleet)

2. Approval of September Minutes
Tom Motion 2nd Rob

Old Business

3. Committee Updates – 10 minutes
 - a. Membership – Scott N/A
Up Slightly
 - b. Merchandise – Rob and others
 - Brad- Hat quote \$995 for 50 hats
 - May be able to get samples
 - Fabricated customs Portland, MI
 - MMMBA Sales at local Shops

Eric's

Denny's

Will they distribute?

Membership Drives at local Shops

What are our thoughts on MMMBA gloves? It's a good idea!

Rob will get a current count of on hand merch

- c. Events – Tom
 - i. Monthly Group Ride
 - ii. Beat Down Retrospective
 - \$891 merch sold
 - Aprox 75-100 people
 - Things that went well?
 - Food , timing, Raffle, spreadsheet
 - Things that need improvement?
 - More volunteers are needed
 - Merch tent should have set hours
 - Do we need to verify membership for insurance?
4. Jersey Updates – Tom
 - Some still to be delivered jerseys will go to spin, Tom will handle the rest
5. Board Volunteers and Upcoming Board Elections – Tom
6. Social Media Coordinator – Teresa
 - a. Update on Steve Wickham

New Business

1. Can Trail Coordinator Update
 - What's needed?
 - How can MMMBA Help? – Jeremie will post on social media
 - Bennett will Possibly need a new trail coordinator
 - Fox is doing great
 - West Lansing seems to be ticketing motorized users
 - Trail by trail walk through with MMMBA board members
2. Global Fat Bike Day
 - \$500 donation
 - Volunteers
 - Set up tent
 - Tom will contact Steve
3. 2023 Goals
 - How things are going, how they could go
 - MMMBA/ Epic ride with a board meeting after to grow interest, promote ownership
 - Open board meetings to the public

6:30 working session, 7:00 open session

Where? E.I. library? Foster Center

Jeremie motion to open meetings to the public

Tom 2nd all in favor- Everyone

November general meeting open to the public

Membership Drive

Sign up and get stuff

Pizza Party

increase usage to lesser known trails

Engagement

Diversity

Getting back to a pre covid norm

Motion to adjourn 8:32