



## **MMMBA November 2022 Board Meeting**

November 8, 2022 6:30 pm

East Lansing Public Library, East Lansing

**Attendees:** Tom  
Teresa  
Jeremie  
Christian  
Scott  
Rob

**Call To Order :** 6:05

### **Consent Agenda**

1. Treasurer Report – Teresa
  - Trail Beat Down generated about \$1,000 in revenue
  - unrestricted balance \$28,464
  - Food for Global Fat Bike Day
    - Approximately \$1,500- \$2,000
    - \$250 already donated
  - Merch purchase will be about \$1,330 (Soft Goods)
2. Approval of October Minutes
  - Scott, 2<sup>nd</sup> Teresa

### **Old Business**

3. Committee Updates – 10 minutes
  - a. Membership – Scott
    - 138 members, up slightly
    - 288 on the email list
    - we are dropping pay pal
  - b. Merchandise – Rob
    - A soft goods order was placed, will be delivered before GFBD
  - c. Events – Tom
    - i. Global Fat Bike Day - December 3rd at 10:00 AM (ride at 10:30)
      1. Merchandise tent volunteers
        - a. Acquisition of petty cash and square readers

- we will pick up from Teresa
  - b. Transport and setup
    - Rob will transport/ set up merch and tent
  - c. Merchandise sales shifts
    - TBD we need volunteers
  - d. Teardown and transport
    - Tbd
2. Eventbrite
- Sign up on Eventbrite donate if you can

### **Steve Wickham Global Fat Bike Day**

- This is the 9<sup>th</sup> year
- 350 people last year
- This is the biggest GFBD worldwide
- Open to all bike riders
- “Best group ride ever!”
- MMMBA will cover any shortfall between donations and food costs
- Sponsorships are \$50 and up

### **New Business**

1. Dirt School Update - Anne Grofvert
  - 4 years in the making
  - 150 people at the ribbon cutting
  - TV and Radio were in attendance
  - 4,000 new riders in the first seven weeks
  - there is a good relationship with the land owners and community
  - \$225,000 includes maintenance and upkeep
  - There are seven donated bikes
  - M-Parks has donated 15 more
  - Dirt school will close for the winter
  - families and groups who rent pavilions are using Dirt School
  - And are sharing their experiences via social media
2. Board Elections
  - a. **Tim Mann**
    - i. “Greetings MMMBA members! My name is Tim Mann and I’m writing to share a little about me as unfortunately I have a work conflict and am unable to attend and share in person tonight. I moved to Mid-Michigan in 2011 and started mountain biking in 2016. I joined the association earlier this year to meet others with the common interest in riding. I love mountain biking and ride 1-2x a week. I enjoy being able to ride all the local trails and am interested in being more active with our association to be able to give back to support the sport in our area. I live

in Grand Ledge and moved here in 2011 from Illinois. I'm originally from Michigan (Saginaw) and my career took me to Illinois and ultimately back to Michigan. I'm married with 5 children (4 boys and a girl). Three of my boys are married and on their own. My youngest son and daughter at home are in high school and attend Grand Ledge High School. I have three grandchildren with a fourth on the way. I'm a proud alumnus of Ferris State University and Aquinas College and am an executive in the insurance industry, where I've worked for nearly 30 years. Thank you for considering me and all the best, Tim "

**b. Benjamin Jones**

i. "Biking has been a large part of my life as my first mode of transportation to see the world. I grew up on these local trails running through my teenage years and turning into mountain biking. Recently I have joined the mtn bike club "EPIC" and this past year started volunteering with the C.Y.C. program helping kids learn to ride the trails as well. I am finding myself in a spot in life where I am now able to give back more time than just the occasional trail clean up after storms and want to be able to give back to the trails that helped shape my life."

**c. Shawn Breshears**

i. "One of the many reasons I would like to join the MMMBA is because of my passion for biking, ever since I could ride a bike I was into BMX and later mt biking, also I have a deep love for nature and it feels like my natural element! I feel I could bring fresh ideas to the group as I love a good discussion about bikes"

**d. Christopher Gross**

i. "Mountain biking has changed my life in so many ways.

The adventure started for me about 8 years ago and I can't seem to stop. The sport not only has made me feel healthier physically but it has also helped me see what I am capable of, even when my brain tries to tell me otherwise. It has shown me that I can push through barriers that I once thought impossible to accomplish.

Those lessons pushed me further to help others, especially to those who are the future of MTB. I joined CYC to help push the next generation into doing hard things while also doing a hard thing myself, learning along the way.

I know that there will be plenty more challenges and adventures for me to do what I can. I look forward to having an opportunity to enable others to enjoy the sport as I do."

**e. Jack Hardenburg**

i. "I've been riding strong for about 6 years now. Been in Charlotte for about 4 and have fallen in love with the local trail system. Working at the local bike shop, I have become the "go to" guy for the local system being I'm the one that rides mostly. I love sharing my passion of bikes with folks and cannot brag enough : to work. I would like to join the board to be able to have a stronger voice for

Mountain Biking and see more things happen. In talking with our people from Corporate, I am trying to get Demo days for Trek Bikes and working to raise more awareness for Mountain biking as a whole. We, as Michiganders, have amazing trail systems and there is always room for advocacy, education, and education. I want to do my part!”

**Proposal to accept all five candidates**

Motion: Tom , 2<sup>nd</sup> Scott, All approved

**Motion to Adjourn: Tom , 2<sup>nd</sup> Rob**