



MMMBA April 2022 Board Meeting

April 12, 2022 6:30 pm

Virtual via Zoom

Attendees: Tom, Dakota, Scott, Brad, Christian, Teresa, Rob, Jeremie, Dylan

Call To Order 6:34 Dakota 2nd Tom

Consent Agenda

1. Treasurer Report
N/A Teresa unavailable
2. Approval of March Minutes
Scott 2nd Brad

Old Business

3. Committee Updates – 10 minutes
 - a. Membership – Scott
Membership numbers slightly down
Lots of interest
Some questions regarding auto renewals
 - b. Merchandise – Dakota
Inventory list is ongoing
Dakota will look into new items (hats)
Socks are selling well
 - c. Events – Tom/Dylan
 - i. April Monthly Group Ride
Dakota will host
Bennett Park 4/25 6:30
 - ii. Beat Down Event
Reach out to Nancy for tips from previous events
October 8th?
Possible competition
ICD property will be closed for the event due to hunting

New Business

1. MISCA Team Discussion – Brian Bielecki 7pm
N/A Brian was unavailable

2. Jersey Order Update – Tom
 - Jersey Sales: 36 on the original order, 20 purchased for stock
 - Jerseys should arrive around 4/26
 - Will be delivered to Spin
 - What is the delivery plan?
 - Early May jersey surprise event?

 3. Sponsorships- Dakota
 - How to split up workload
 - Someone to oversee
 - Sponsorship Coordinator will be Dakota
 - Dakota will make a spreadsheet
 - Social media involvement
 - What do sponsors get?
 - What is MMMBA's responsibilities?
 - MMMBA members to become involved is sponsor relations
 - Tom has data as to who might be interested in volunteering

 4. Trail Work Days
 - ICD 4/24
 - Trail coordinator project funding

 5. Grand Ledge Library Bike Clinic – May 12 6-8pm
 - MMMBA is interested
 - What are they looking for

 6. ICD Tree Sale Volunteers – April 19-23
 - Various board members will attend Tuesday 4/18

 7. Open Discussion
 - Brad- Trail work video footage
 - Dirt school construction footage
 - Possible social media use
 - Jeremie- MMMBA position on E-Bikes
 - What are land owner thoughts?
 - Anderson, Fox, west Lansing are a possibility
 - ICD is against E-Bike use
 - Ionia State Rec. Area
 - Potential mixer event
 - Possible monthly ride
 - Meet in person in May
 - Where?
- Motion to adjourn 7:51 Jeremie, 2nd Tom