



MMMBA May 2022 Board Meeting

May 10, 2022 6:30 pm

Foster Community Center Room 209, Lansing

Consent Agenda

Attendees: Dakota, Brad, Jeremie, Dylan, Rob, Teresa

Call to order 6:41

1. Treasurer Report
 - \$23,000 unrestricted
 - L.M.B. \$2000 donation
2. Approval of April Minutes
 - Motion: Jeremie , 2nd Dakota & Brad

Old Business

3. Committee Updates – 10 minutes
 - a. Membership – Scott
 - 123 Current members
 - Trending slightly downward
 - Some ways to increase membership
 - Reduced cost with auto renew
 - Student pricing
 - Member pricing on merch
 - Membership drive with free merch
 - Membership levels
 - Access to events
 - Pricing structure change
 - Joint membership with trail user associations
 - Discounts at local shops
 - Brochures and cards at local shops
 - Merchandise – Dakota
 - Will reorder: Socks, Pint Glasses, hoodies, Green Tee shirts
 - New hats
 - Slick hats
 - \$45 to digitize our image
 - Brad will run point
 - We need to figure out shipping
 - Flat rate shipping?
 - Once a month packing & shipping party?

- b. Events – Tom/Dylan
 - i. May Monthly Group Ride
 - Brad will host
 - 5/21 9:30 Burchfield
 - ii. Beat Down Event
 - Budget
 - Dylan and Jody will run point
 - Event permit
 - Beer?
 - Dylan will get in touch with Nancy
 - Menu?
 - Signage and wristbands
 - Sponsors \$75/per
 - Prizes, Gift certificates, Swag
 - Who is cooking? Potluck?

4. Jersey Updates

We should order more

5. Dirt School Update

\$2,000 micro grant from L.M.B.

Volunteer session 5/15

Most construction is done

Help with invite list for local elected officials, business owners,

Dirt school social media presence

Help arrange for kids to be there

Soft opening

New Business

1. ICD Trail Status

ICD wants

Status on opening North trail

Get untreated lumber

Two separate trails

Remove L-Bridge

Remove temporary bridge

Repair “cooper” bridge

Weed whack

Ensure NO road crossing

MMMBA ICD

Onsite mower storage

Signs

How to address re opening?

Safety

Environment

Working together towards a solution

2. Sponsorships

Currently no active sponsors

a. Recruitment

Dakota has a spread sheet and will email shops

b. Recognition

Sponsor related social posts

Recognition is video credits and in news letter

3. Volunteer hours/appreciation

Hours recording

4. Grand Ledge Library Bike Clinic – May 12 6-8pm – Potential scheduling conflict

Scott and Jeremie will attend

5. June Meeting Date

No meetings June, July, August

6. Open Discussion