



MMMBA December 2023 Board Meeting Minutes

December 12, 2023 6:30 pm

Foster Community Center

Attendees :Tom, Tim, Shawn, Jeremie,
James, Christina, Anne, Nancy, Nathan, Rob, Ben & Christian (via
video remote)

Call to Order 6:33

Consent Agenda

1. Treasurer Report
 - Balance end of November 30,002.95
 - Eventbrite for GFBD 1,975.22
 - Donations from GBFD \$309.00
 - GFBD Cash sales \$120.00
 - GFBD Square Sales \$296.00
2. Approval of November Minutes
 - Tom, 2nd Shawn

Old Business

3. Committee Updates – 10 minutes each
 - a. Membership - Jeremie
 - 139 current members
 - up slightly
 - Minimum Membership is define as the number needed to pay our bills
 - b. Merchandise – Rob
 - i. Jersey re-orders.
 - Cancel the current order
 - Begin a redesign jersey – Rob will email Borah
 - We need hoodies and women's tee shirts
 - Do we want koozies?
 - We need stickers
 - Gloves are not selling great, possible membership incentive

c. Events

Global Fat Bike Day retrospective.

- The reroute worked well
- It was well run
- 150 people ish
- The costume contest was sponsored, most were unaware
- Epic Group is the social side, MMMBA handles the business side
- How do we better intertwine MMMBA and Epic?
- Tastefully co-brand
- Do we need an Epic Liaison?

D. FaceBook/ Social Media

- i. If a person is not on Facebook they cannot see the Epic page
- Anne is changing how website connects w/FB
- We are working to combine page info
- How do we bring social media followers into the organization?
- James will help with social media

New Business

1. Welcome new members!

- James Lennon
- Anne Grofvert
- Nancy Jungkans
- Nathan Schuster

2. Late additions to the board

- Nancy Jungkans
- Anne Grofvert
- Both are here to help pass along institutional knowledge
- There has been lots of turn over the last few years
- Let's start to recruit next year's board now; it is everyone's job

3. Proposal to amend MMMBA Bylaws

- Remove MMBA references
- We are a single entity
- Gender neutral
- Defines where funds go if the organization dissolves

4. Winterization of equipment.

- Drain & Run
- Use Stabil if necessary
- Rob will check w/ Ali if storing/ using any equipment

5. Events calendar 2024.

- i -Quiet Adventure Symposium
- 3/2/24

- Two spaces works well
- Who is available to volunteer?
- Possible set up Friday 3/1/24

ii-All Cyclist Happy Hour

- Venue Change?
- Schedule time for sponsors to speak
- Do we need an agenda?
- Do a prize drawing?

iii-Spring event similar the Beat Down

- Spring clean up event
- Adopt a segment

iv- Should we schedule Beat Down earlier?

- We should post events on the MMMBA website

V-Mason Youth Optimist

6. 2024 Officer elections

- Anne Grofvert- President
- Shawn Breshears- Vice President
- Tim Mann- Treasure
- Nathan Schuster- Secretary
- All votes were unanimous

7. i Trail Coordinators

- Anderson
- James can help with trail management, Christian offered to assist
- Trail building guidelines need to be observed
- NO Gaps**
- We need to contact Delta Township
- Signage needs to be improved

ii- New signage for West Lansing

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8. Board communication

- Tom will invite Anne and Nancy to out slack group
- Please use slack for long term discussion
- Messenger can be used immediate issues

9. Thank you Tom

Motions to adjourn 7:55