



PO Box 426
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MMMBA.org



MMMBA December 2024 Board Meeting Minutes

10 Dec, 2024 6:30 pm



1001 Centennial Way, Lansing, 48917

Attendees: James, Anne, Jeremie, Nancy, Lucas, Rob, Ben, Christian, Tim, Shawn B, Shawn D

Consent Agenda

- a. Treasurer Report – Tim  November 2024
- b. Approval of Nov. Meeting Minutes  November 2024
- c. Membership: 181 members 2 new supporting (\$100) and 3 individual
Motion, 2nd, Approved

Old Business 30 minutes


- d. Committee Updates (Anderson mtg) James 3 minutes
 - i. DT wants to know about a calendar for 2025, to include trail days, chainsaw work
 - ii. Meeting 2x per year
 - iii. James motion to approve, Ben second
- e. Annual meeting: super small 2 minute launch/ideas to Slack
 - i. Low head count, probably meeting fatigue - DT, US elections, etc.
 - ii. Having a calendar on MMMBA website?
- f. Trail Guidelines  2024-12-3 Trail Building Guidelines.docx Jeremie 5 minutes
 - i. Ben motion to approve, Anne second, passes
- g. GFBD Debrief  GFBD 2024 Financial Analysis.xlsx Spreadsheet (Anne) & Recap (James) 15 minutes total
- h. Merch / inventory and plan for 2025: Rob 5 minutes
 - i. Sold all but 5 light blue hats
 - ii. Sitting on odd sizes - suggestions?
 1. Sweatshirts to main volunteers
 2. Add'l goes to bike co-op
 3. Kids sizes go to kids event for giving

New Business 50 minutes

- i. Org. Strategy for future (handout at meeting) Tim 20 minutes
 - i. Run a website? Anne has been running it and will be leaving...
 - ii. Social media? Is there a better way to do what we're doing?
 - iii. Trails - lets get a plan together!!! we currently don't need to maintain - plan a schedule, integrate with the land owners...

1. Open house events - at sponsor's location - what do you want to see on the trails?
- iv. Drop merch except for pre-order or events
- v. Fundraising innovations
 1. QR code at events
 2. QR on the trails
- vi. Slack Channel for strategic pillars
- j. 2025 Events & Rides [events need extra insurance, member-only do not] 2025 Kickoff James 10 minutes
 - i. Ride list - James list of quarterly ride
 - ii. How to make EPIC a MMMBA ride?
 1. Fat Flannel (date),
 2. Classics (date), Freedom ride (July), etc. Quiet Water, Spring Social, Take your kid mountain biking day, BeatDown, Women' mtb day, GFBD
 3. Other ideas - mtb clinic w hired instructors
 - a. Moving to Slack
 4. Trail days on every trail in Spring and Fall
 - iii. Kid's geo camp day at Burchfield June 21 (from slack w/ MMMBA volunteers).
- k. Board member benefits James 5 minutes
- l. Related board members Board 10 minutes
 - i. Motion to bring Jamie Lenon onto the board
 1. Move to update the Bylaws to not allow both partners to be officers
 2. "Related family members shall not both be officers of the board" - move to update Bylaws
 3. Ben makes a motion Nathan seconds - allow Jaime Lenon to join the board starting 1/1/2025.
- m. Board officer elections 5 minutes
 - i. Nathan - Secretary
 - ii. Tim - Treasurer
 - iii. VP - Ben
 - iv. Pres - James
 1. Move to officially transfer authorization of access to MSUFCU from Anne Grovert, 2024 President to James Lenon, 2025 President. The Board of the MMMBA hereby authorizes James Lenon to have access to MSUFCU as an additional person for their term as president of the MMMBA. Motion made, second; Motion carries
- n. Next meeting at Full Throttle

Moved to Slack and/or to Jan Agenda

- o. Trail Coordinator/history document template (Anne)
- p. Review Trail Sponsor Doc and fill in blanks (update w/projected repeat and two new sponsors from Dec...locations/trails  Sponsor-a-Trail Location and P&L Tracking Nathan / Board
- q. 2025 Budget Tim Jan