



PO Box 426
Dimondale, MI 48821
MMMBA.org

MMMBA February 2024 Board Meeting Minutes

Feb. 13, 2024 6:30 pm

1001 Centennial Way, Lansing, 48917

Attendees: Ben, Shawn, Craig, Jeremie, Tim, Rob, Christian, Nathan, James, Anne, Nancy

1. **Consent Agenda** 5 minutes NOTE: Consent agenda means you have already read these prior to meeting and we only call for a vote **unless** there are questions on any of the uploaded docs for consent agenda items.
 - a. Treasurer Report – Tim - Anne approves, Rob seconds [Treasurer Report Jan 2024 February 2024 MMMBA Board Meeting.pdf](#)
 - b. [MSUFCU Statement January 2024.pdf](#)
 - c. Approval of January Minutes [January 2024 MMMBA Board Minutes.pdf](#)
2. **Old Business/Previous Action Items** 90 minutes [at 92 minutes]
 - a. Committee Updates
 - i. Membership -Jeremie 5 minutes
 1. 148 active memberships
 2. Laura Delgado (welcome packers, rides, and help w/event planning
 3. Assistance for Laura (second volunteer) post or lead?
 - ii. Merchandise (Rob) 5 minutes - Rob
 1. Jersey order - update - motion to approve? Look at current before pushing play.
 2. Fill-in order - status - idle -
 - iii. Events 30 minutes
 1. Fat Flannel Ride - Nancy 10 min 2/28
2/24 - 09:00 pedaling
Portajohn, fire pits (1-2?),
Donuts,
coffee, - James to bring filled coffee pots
Fire pits - James
hot cocoa,
trash bag,
Cups.
Fire extinguisher needed, look into fire blanket for future events.
Insurance needs?
Access to second lot off Hawley
Laura is ready to help prep and plan

2. QAS -Jeremie & James 5 min - First Sat in March 3/2
 - a. Video Loop ready for QAS?
 - b. Electricity sorted? 100' cord - yes
 - c. Couple of Social posts promoting MMMBA being at event
 - d. Raffle item or not. Merch : sell shirts and stickers? Raffle item: pair of gloves, socks or a pint glass
 - e. brochures/card rack (for use at all events)

3. All cyclist social -Anne 10 min - 4/8 (Monday night)
 - a. Event Agenda, who is avail to help prior and at?
 - b. Invites (officials, land managers, bike coops, ride groups) help ID these
 - c. promotion, inclusion of co-sponsors, cross post/share like crazy
 - d. SAVE the date post yet this week.
 - e. Pre-reg (\$5 and get one raffle ticket)
 - f. Prize packs (drawings) Google drive doc.[Raffle / Prize Package items and Idea sfor All Cyclist Social](#)

- iv. Sponsorship 20 min
 1. Compile list of all sponsorship offerings and 2024 “needs” 5 min
[2024 Sponsorship opportunities](#)
 2. Adopt–a-Segment finalize plan -Anne, James 15 minutes[Adopt-a-Section outline](#)

- b. Distribution of printed brochures/cards to shops - Anne 2 minutes
[Brochure and sponsor ask to Shops](#)

- c. DALMAC Grant: kiosks, maps -Anne 5 minutes
 1. Application & budget
 - Kiosks: Parks and DALMAC and Maps & installation” MMMBA
 - Kiosk options
 - Kirbybuilt recycled plastic lumber (same as Hunter’s Ridge)
 - Viewing area 20.5”x 28.5”
 - \$1400 horiz (qty 2 WLT) , \$1600 vertical (Fox)
 - Pannier (aluminum single case like DirtSchool, dark brown or dk green)
 - Viewing area 18.375” x 30.625”
 - \$2,000/unit
 2. Letter/s of support due by 2/26 (Monday)
 3. Videos (w/app and thankyou after project is done) request VIDEO due 2/26.

- d. Community Manager Updates/Requests - James 5 minutes

- e. Trails/TC update
 1. Anderson - James 10 minutes
 - a. Full walk through regarding parking and features w/park
 - b. Bridge rebuild on Blue (current one is end of life) Charlie: design & budget (\$650) Site mtg complete. Charlie will pre-build. MMMBA: workday to

- install and complete trail changes (Ryan roughing in new approach)
2. Trail direction? (Nathan) - traffic management/access on trails that we are putting up signage and trails that go both ways, I propose even/odd.

f. [Position Statement on E-bikes](#) (Nathan) 10 minutes - [ebike positional statement](#)

3. New Business Max 30 minutes [at 38 minutes]

- a. Budget (Tim, Nancy) 15 minutes [MMMBA Budget 2021-2024](#)
- b. Merch: review of inventory, COG, plan -all 5-10 min [Cost of Merch on hand Feb 2024.xlsx](#)
- c. EPIC group and MMMBA Anne 2 min
- i. james+Steve Rodgers+Michaela TerAvest
- d. GFBD 2024 - Anne 3 min
- e. Membership outreach, updates, new member drive, communication – Anne 2 min
overview and move balance to March
Social media consistency (board pics/mini bios done??)
Newsletters
Family rides / Trail days / Events
- f. Community Foundation Boards & Succession Need at least one board member that plans to serve and help lead in 2025 -Anne 5 min
Details: [Board Governance Series Application](#)
Anne - filling out app and participating, looking to see if other members can swap out
Tim - possibly the second rep from MMMBA
- g. Meeting times/date March and starting in June - Nathan 3 minutes
- i. Starting in June - 906 - T, Th; EPIC - W; ThGr - Th; Cyclones - F; SPIN - M
- ii. Suggest scheduling Je-Au Mondays
1. Plan for 2nd Monday -
- h. System use outline -Nathan - 3 minutes
- i. Drive - Document storage, pdf's, Gdocs,
- ii. Slack - internal discussions (1) and document sharing - please link documents to Gdrive
- iii. MSNGR - receive from public, and internal discussions

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March agenda items

Insurance review update

Goals/Mission Statement: kickoff – Nathan **NOTE: All board members need to complete this**

[Summary Document HERE](#)

Increase communication - link to orgs, advertise plans and completions

Increase organization - links to orgs and how we all benefit

Why be a member - why not just donate? How do we track?

First aid/CPR training - Jeremie

Chain Saw safety training

Wavier review

Close - Anne, Ben second