



**MID-MICHIGAN
MOUNTAIN BIKING
ASSOCIATION**

PO Box 426
Dimondale, MI 48821
MMMBA.org

MMMBA March 2024 Board Meeting Minutes

March 12, 2024 6:30 pm

1001 Centennial Way, Lansing, 48917

Attendees: Nancy, Christian, James, Shawn, Jeremie, Ben, Tim, Rob, Anne (call in)

Guest Josh McCreedy- Trail Sense

1. Consent Agenda

- a. Treasurer Report
- b. Prior Month Minutes

Motion to approve consent agenda Rob second Shawn.. Approved 9-0

2. Old Business/Previous Action Items 60 minutes

- i. Membership -Jeremie 3 minutes

1. 157 active memberships, Plans to send target email to inactive members

- ii. Merchandise - Rob

1. Online sale update- Up to date on shipping, Jersey are in & will work on distributing, subpar sales at Quiet Water Adventure

- iii. Events 20 minutes

1. Fat Flannel Ride -

37 Riders, lots of positive comments, most participated in wearing Flannel, plans to do ride next year

2. QAS -

Made some good contacts

3. All cyclist social

- a. Event update

- b. Pre-Reg update

- c. Prize packs (drawings) Google drive doc. Tickets: 1 \$5, 5 for \$10, Arm length \$20 [Raffle / Prize Package items and Idea sfor All Cyclist Social](#)

- d. Items and sponsor info due no later than 3/27

- e. Event setup 4/8 4:30-5:30 Need one add'l volunteer

- f. Reg table: 2 people 5:20-6:30, one person 6:30-7:30 Raffle sales as well

- g. Merch table; 1 person, two shifts 5:30-6:30 and 6:30-7:30

- h. Raffle ticket sales: roving sales people 2 people working the floor 5:30-7:15

- i. Square card readers

- iv. Sponsorship and rack brochure deliveries
 - a. Updates from all -Only shops that do not have brochures are Trek stores
- v. DALMAC Grant: update - Documents submitted. Jeremie to work getting video submitted by March 15th
 - a. Grant request submitted 2/26, Video due 3/15
 - b. Decisions made by 5/15
- b. Community Manager Updates/Requests - Will be promoting all cyclist social
- c. Trails/TC update
- d. Finalize ebike position statement. Nathan 5 min [ebike positional statement](#)
 - i. Removed wording regarding allowing other ebike types. Motion to approve James, second Chris -motion approved 9-0
- e. Membership outreach, updates, new member drive, communication – overview: Social media reposts, Newsletters, Family rides / Trail days / Events- Keep sharing MMMBA posts
- f. Community Foundation Boards & Succession: Form submitted 2/14 Notification is 3/19

3. New Business approx 30 minutes

- a. Insurance review update (renewal in June) was \$2k in 2020 - Tim will reach out to other companies to get quotes
- b. Goals/Mission Statement: kickoff – Nathan [Summary Document HERE](#) **15-20 minutes**
 - Increase communication - link to orgs, advertise plans and completions**
 - Increase organization - links to orgs and how we all benefit**
 - Why be a member - why not just donate? How do we track?**
 - Clarify Mission Statement on website.**
- c. First aid/CPR training - Jeremie to look into getting certified first aid & CPR certification for riders to help at events, purchase first aid kit for events
- d. Chainsaw safety training, waiver review- Can see if LMB (MMBA) will be lead on it, same for First Aid/CPR. James to look into chainsaw certification
- e. Planning for BeatDown and GFBD - we'll use event-specific Slack channels for both events to get started. #events-Beat-Down (existed) and #event-GFBD (new)
Event chair/leader for BeatDown: Lead, assist- James to chair, Chris to assist

Event chair/leader for GFBD: Lead, two assist

- f. March Event recommendation for organization wide "Trail Day" rather than group ride taking place at Anderson Park. Equipment needed. Brush cutter, Both leaf blowers (Charlie believes one needs to get to him for repair)....Few yards of dirt? Goals for trail day: 1- Vine and brush removal on Red, 2-Dirt in drop zones 3- Berm maintenance
- g. Josh from Trail Sense- Provided board with his background and offered to help with trail building, maintenance etc...
- h. Adjourned 8:08 pm