



July 2024 Board Meeting Minutes

July 8, 2024 6:30 pm

1001 Centennial Way, Lansing, 48917

Board members present: Anne, Nancy,
Nathan, James, Christian, Tim, Rob

Board members absent: Shaun, Ben, Jeremie

Guests: None

1. Consent Agenda Links have been added to agenda and it's your paperless July board packet

Any additions, deletions or discussion on consent agenda items?

- a. Treasurer Report (May & June reports) ■ MMMBA_May 2024 Treasurer Report.pdf
■ MSUFCU_May 2024.pdf ■ MMMBA_June 2024 Treasurer Report.pdf
■ MSUFCU_June 2024.pdf
- b. Prior Month Minutes ☰ May 2024 Board Meeting Minutes
■ Rob approve, Tim second
- c. Membership JoinIt: active/all types (includes sponsors) 177 on July 8. OneWheel = a few new supporters..
- d. Trail Report 📄 ICD Trail report 7.7.24.docx ☰ Trail Updates (7/8)
- e. Merch Report 📄 Merch report 7.6.24.docx
- f. Signage/kiosk update ☰ 2024 Kiosk Signage June Update

2. New Business

- a. Investment options for our two year operating reserve Tim
■ Investing 2 CD at \$5k for 1 yr Tim motions, Christian Seconds
● Tim suggestion to open up savings investing as well Anne motions, James 2nds
- b. Board member recruitment 📄 MMMBA Board Member recruitment 2024.docx
■ Doc recruitment to be posted on social and on the website.
● Priority to get to know our members better?
● Coaches for 906 - share on that fb page
● How to phrase it as 'what's in it for them?'
 - no unique benefits for board members
● How do we elevate the idea of membership and therefore get the membership wants to be on the board?
● Action - Post doc on site and Google form on website for applicants then shared to Social
● Action - current board members to discuss people to recruit
 - Anne to create Slack channel for recruitment.
 - Anne to retrieve membership list and post to Slack.
- c. Sponsor interviews and articles 5 min
■ Establish timeline & who for each sponsor
● Follow up with Eric's, Denny's, Ozone, and Bike Law

- Publication: newsletter and web
- d. Merchandise summer sale campaign Rob 5 min July & August
 - Goal to liquidate gloves and jerseys \$70 - July 15
 - Tee-shirts + gloves \$35 - Aug 15
 - MMMBA Merch Garage sale and member swap meet at August ride Burchfield
 - Planning - ask Laura - Aug 17-18
 - How will the swap meet be managed?
- e. Mission statement kickoff Benjamin 10 minutes
 - Nathan to draft updated mission statement for Aug

3. Open Business/Action Items 45 minutes

- a. Insurance final update Tim 5 minutes
- b. WLT Trail coordinator post draft: James 3 minutes
 - i. James to check w Tom okay to post opening
- c. Event Updates 17 minutes
 - WLT Fulton overlook dedication Tues 7/9 3p show of support
 - **Mason Youth Optimist Day 8/4 event 11-3** Anne 2 min Need tent and table
 - i. AM shift setup @**10-12:45**: Rob, Tim, Anne
 - ii. PM shift **12:45-3:15** (load out): Charlie Williams, Benjamin, Anne
 - **Beat Down 9/14** James & Christian 10 min
 - Update discussion to include - James to share flier and send out save the date
 - Promotion: save the date, reminders (dates for these, who)
 - Action - how to manage registrations,
 - look into cost of the insurance rider
 - Member benefit event - non members allowed for a fee
 - Registration plan, budget (sponsor signs \$75 ea), sponsors
 - GFBD 12/7** Nathan 5 min
 - Team: Nathan, Chair, James, Tim plus volunteers need to be secured
 - Update discussion to include budget, schedule, Island Party/sponsor?
 - Nathan to get pavilion reserved and permit completed.
 - Nathan to contact sleepy hollow regarding beer, and contact steve wickham regarding directly with Sleepy Hollow.
- d. Sponsor-A-Trail No new leads
- e. Sponsorship
 - Joe / Bells the who/when/what approach
 - Pivot to pitch a proposal with plan and cost for GFBD?
- f. Updated Risk statement & guidance Benjamin 10 min
 - i. From May meeting: Insurance carrier does not have specific exclusion for power tools
 - ii. MMMBA currently excludes chainsaws at organized work days
- g. Waiver update Nathan: modify header link to the hours one on web.

Motion to adjourn - Anne, second James.